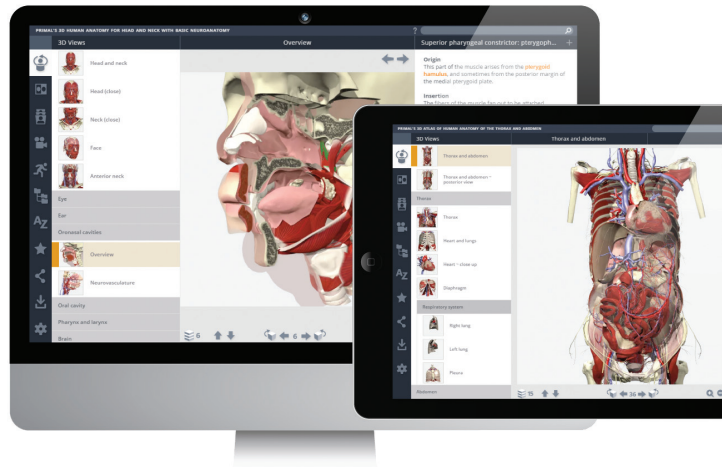


Elevate Your Primal Experience: Upgrade to the HTML5 Platform

As part of Primal Pictures' ongoing infrastructure investment, we've upgraded our platform to the latest HTML 5 technology. By 2020, all Primal products will use HTML5*. Avoid any disruption in your access – upgrade to HTML 5 now, and experience superior usability today.



Seamlessly working on all modern browsers and across all devices, HTML 5 delivers a user experience whereby:

- NO plug-ins or browser setting modifications are needed
- Modern design and layout make finding content easier
- Navigation and use are easy and consistent across Primal products – no intensive training or tutorials needed
- Manipulation of models is faster and easier with click and drag functionality
- Online access is available anytime, from anywhere, on any modern browser, platform, and device – no administration or management required

Don't wait! Upgrade to Primal's HTML 5 platform now and experience a superior Primal Pictures today.