

# DynaMed<sup>®</sup>

## Improving Patient Outcomes by Transforming Clinical Decision Support

DynaMed combines the most current clinical evidence with guidance from leading experts and a user-friendly, personalized experience to create a cutting-edge clinical decision support tool.



# Explore the DynaMed Difference



## Ensures Confidence in Practice

DynaMed content is created using a rigorous evidence-based methodology, robust systematic literature surveillance, and clinical expertise that complements and clarifies the evidence.

- **Created by Clinical Experts**
- **Evidence Based Methodology**
- **Trusted Partners**



## Saves Time

Utilizing a completely reimaged, highly intuitive user experience, DynaMed quickly identifies and surfaces the right content saving users valuable time.

- **User-Friendly Interface**
- **Streamlined Topics**
- **Robust Visual Content**



## Creates an Individual Experience

DynaMed remembers user preferences and anticipates their interests getting them to the information that matters most fast.

- **Homepage Personalization**
- **CME & MOC**
- **Follow Topics**



## Offers Anytime, Anywhere Access

DynaMed is fully integrated into the clinical workflow with streamlined EHR integration, a convenient mobile app and single-sign-on capabilities.

- **EHR Integrations**
- **Mobile App**
- **Single Sign-On**

# Created by Clinical Experts

## Trust is the Bottom Line

DynaMed is created by physicians for physicians. Our world-class team of physician editors are experts in their specialties and actively practice or teach. They bring their expertise to the table by selecting the best and most appropriate evidence, writing original topics that provide deep context, and ensuring the clinical applicability of content.



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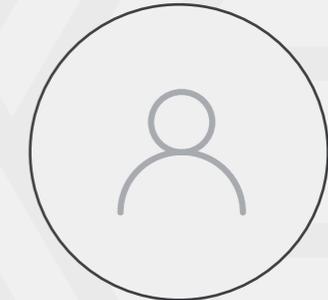
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# Evidence Based Methodology

## DynaMed is Your Evidence-Based Peace of Mind

Conclusions can be based on the best available evidence only if the evidence is consistently and systematically identified, selected, evaluated and summarized, synthesized and interpreted, and continuously adjusted as new evidence becomes available. The DynaMed evidence-based methodology integrates best practices for providing the most useful information for health care professionals to support clinical decision-making.

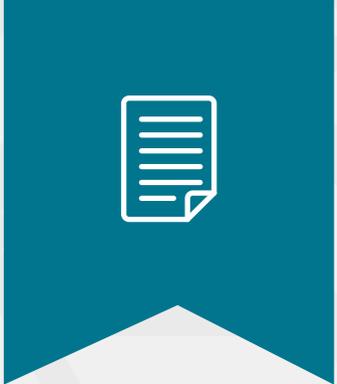


- ① **Identify** the evidence
- ② **Select** the best
- ③ Critically **appraise**
- ④ Objectively **report**
- ⑤ **Synthesize** the evidence
- ⑥ Report conclusions and make **recommendations**
- ⑦ **Adjust** conclusions when **new evidence** is published

# Trusted Partners

Partners Contribute Expertise so We Partner with the Best

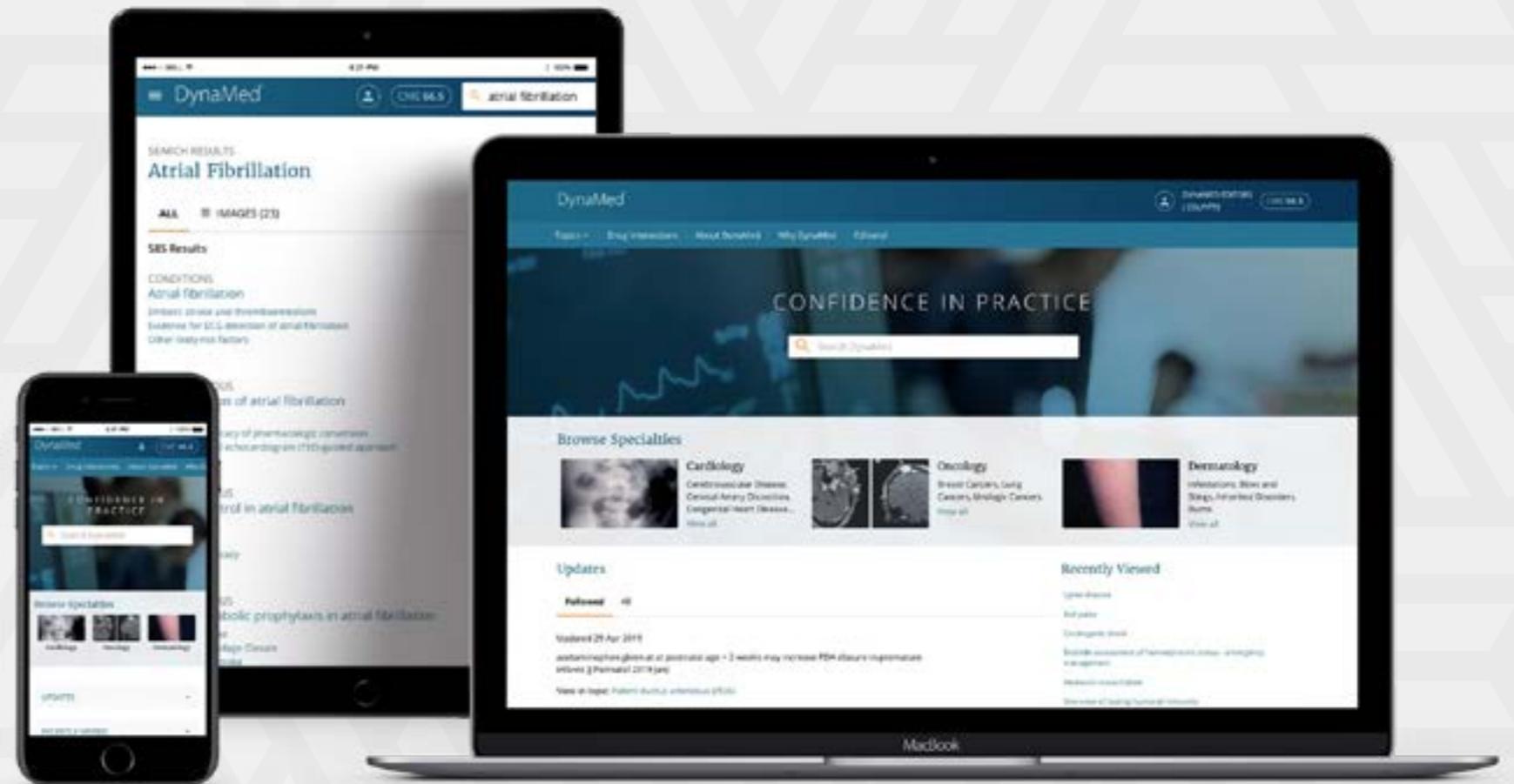
DynaMed has partnered with a wide range of well-respected organizations to ensure physicians have access to all the information they need to make informed decisions. Some partners create DynaMed topics while others share content such as drug information or graphics.



# User-Friendly Interface

## DynaMed Gets Users to the Answers They Need Fast

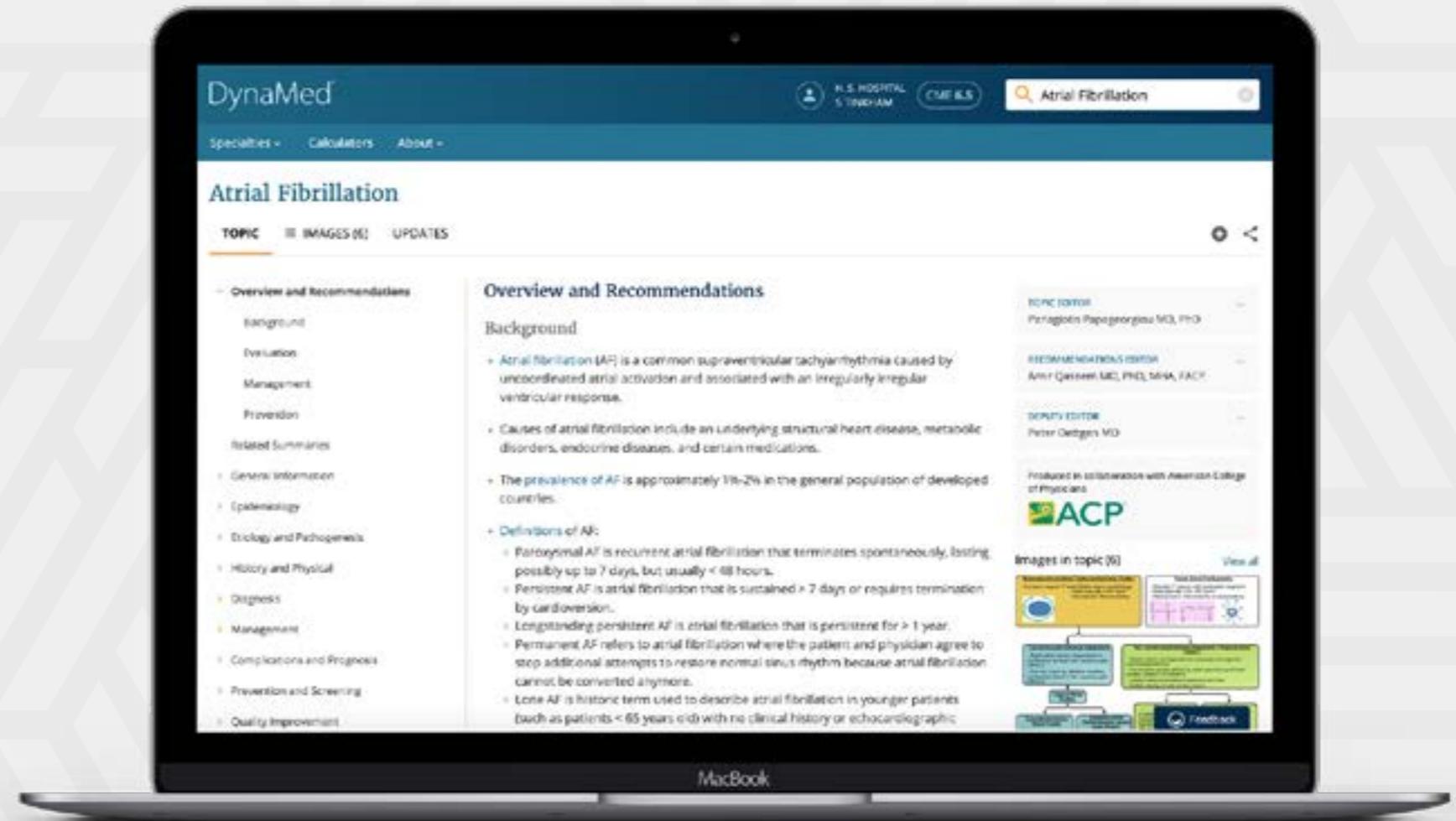
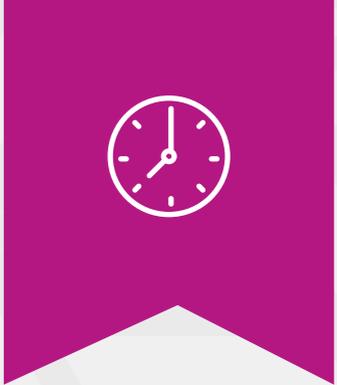
The completely reimaged DynaMed interface anticipates and responds to the needs of today's time-crunched clinicians. With powerful search technology, convenient browse specialty functionality and fast access to recently viewed content, DynaMed gets users to the information that matters most faster than ever before.



# Streamlined Topics

## Clear, Concise and Actionable

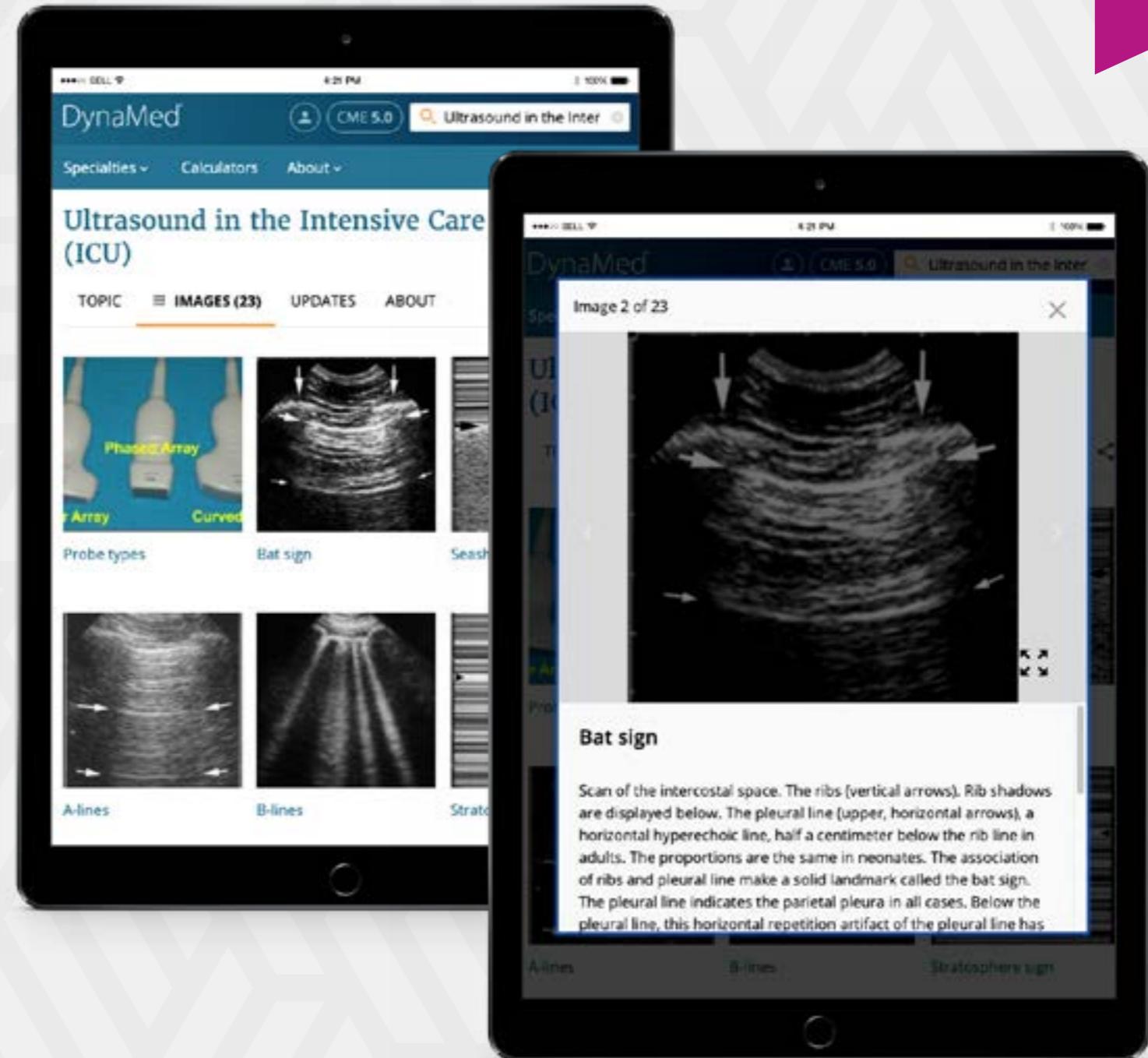
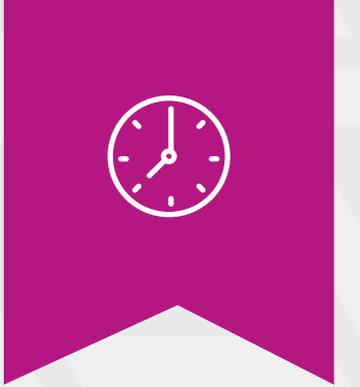
Key takeaways, synopses, and recommendations have been brought to the forefront to get users to the answers they need at the point of care quickly, but the detail users know, love and trust is still easily accessible. They just get to choose how much or how little of that information they see and when.



# Robust Visual Content

## A Picture is Worth a Thousand Words

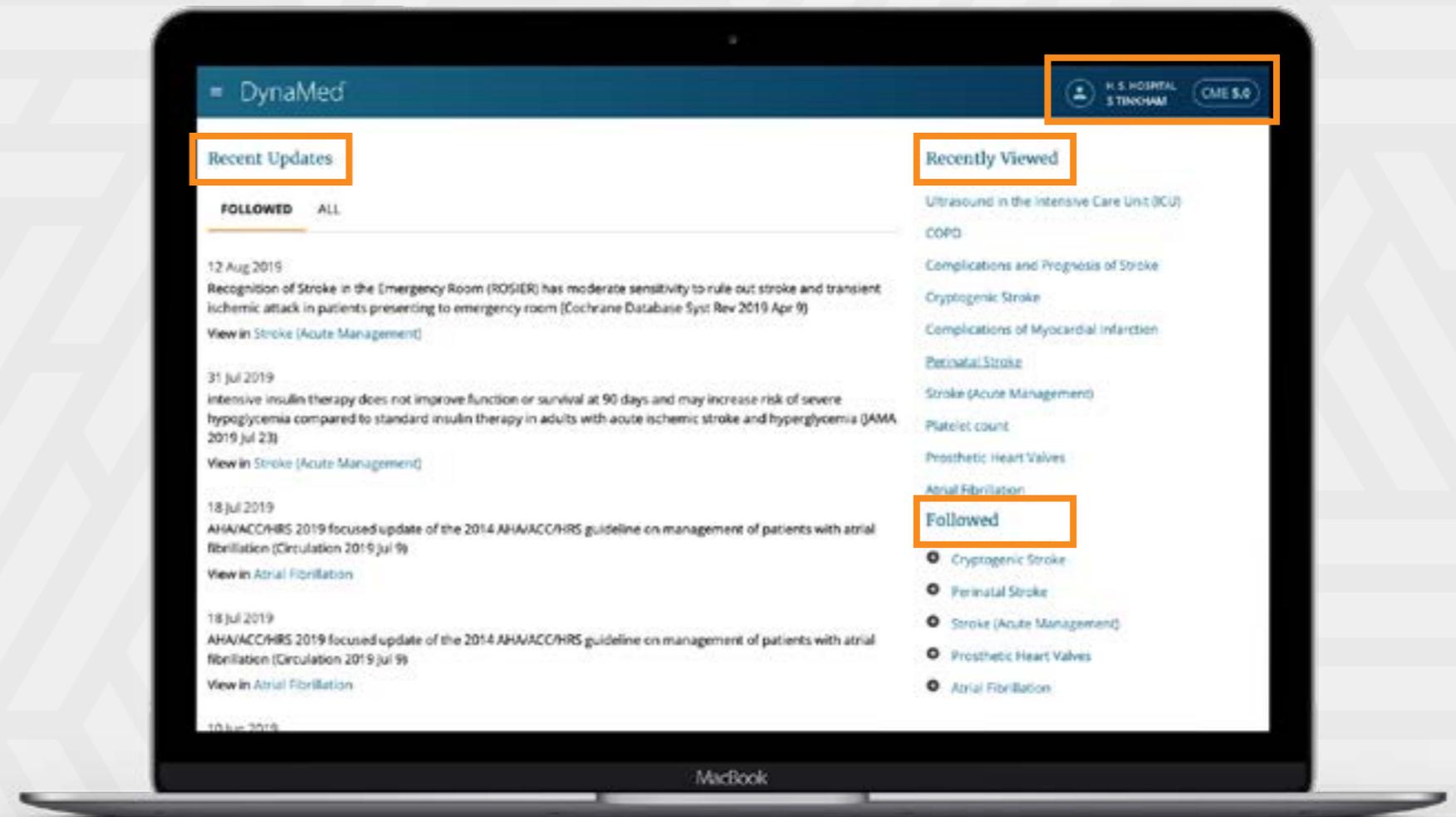
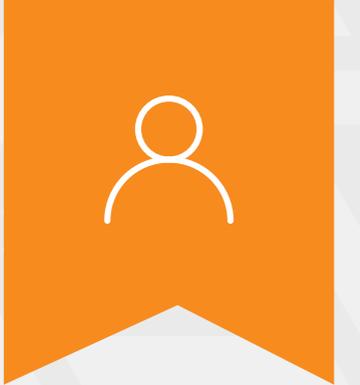
DynaMed includes thousands of medical graphics and images from organizations like the American College of Physicians, the JAMA Network, Centers for Disease Control, Radiopaedia and Massachusetts General Hospital Infectious Diseases database. Users can easily view all the images associated with a topic by clicking the “Images” tab of the topic’s navigation. Images are also embedded within the body of topics for additional context.



# Homepage Personalization

Fast Access to the  
Information Most  
Important to You

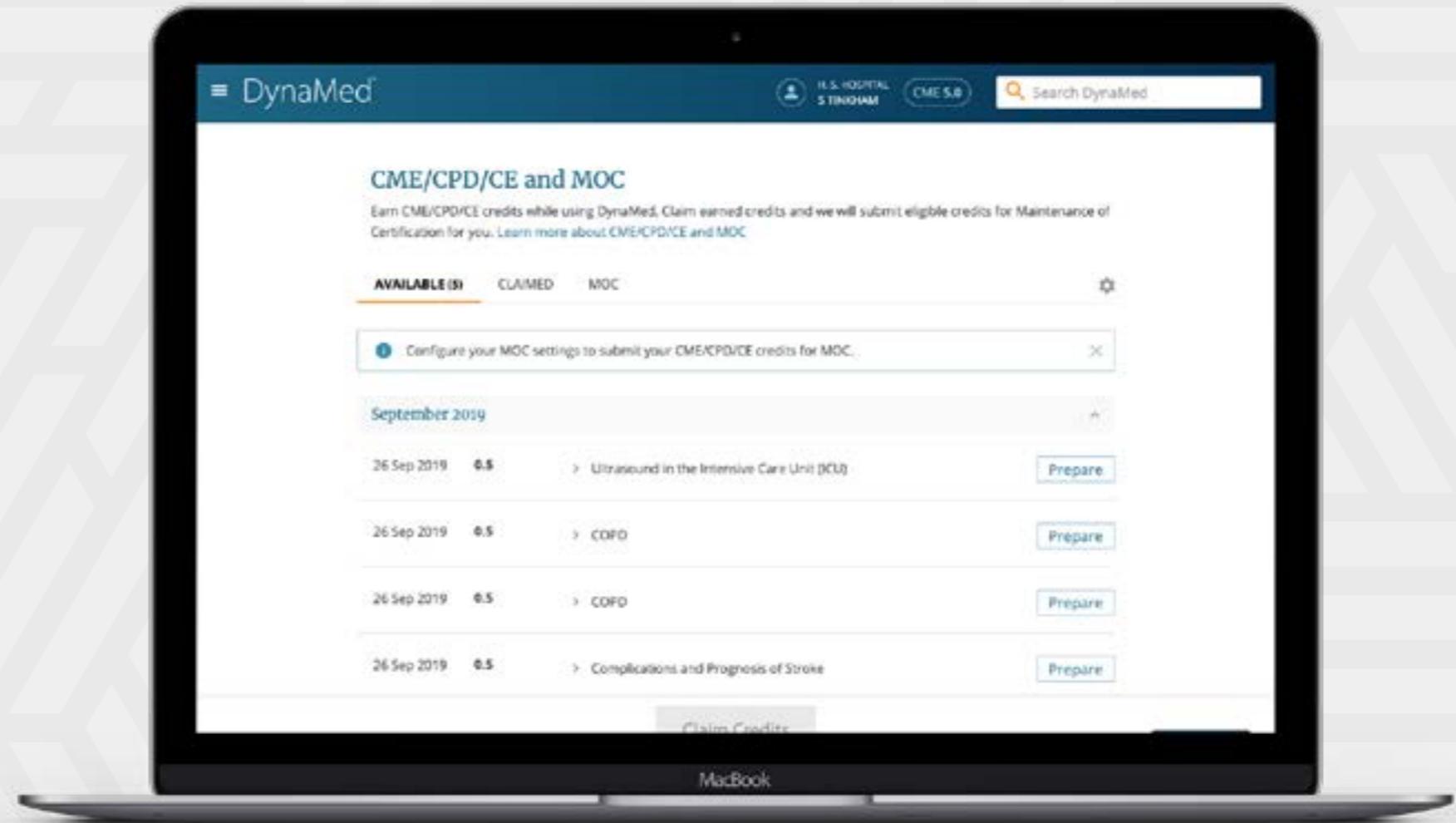
DynaMed's unique personalization features give users direct access to information specific to their interests. Users can quickly navigate to the content that matters most to them with a running ticker of followed topics, updates tailored specifically to their interests and easy access to recently viewed content.



# CME & MOC

## Learn and Earn While Searching

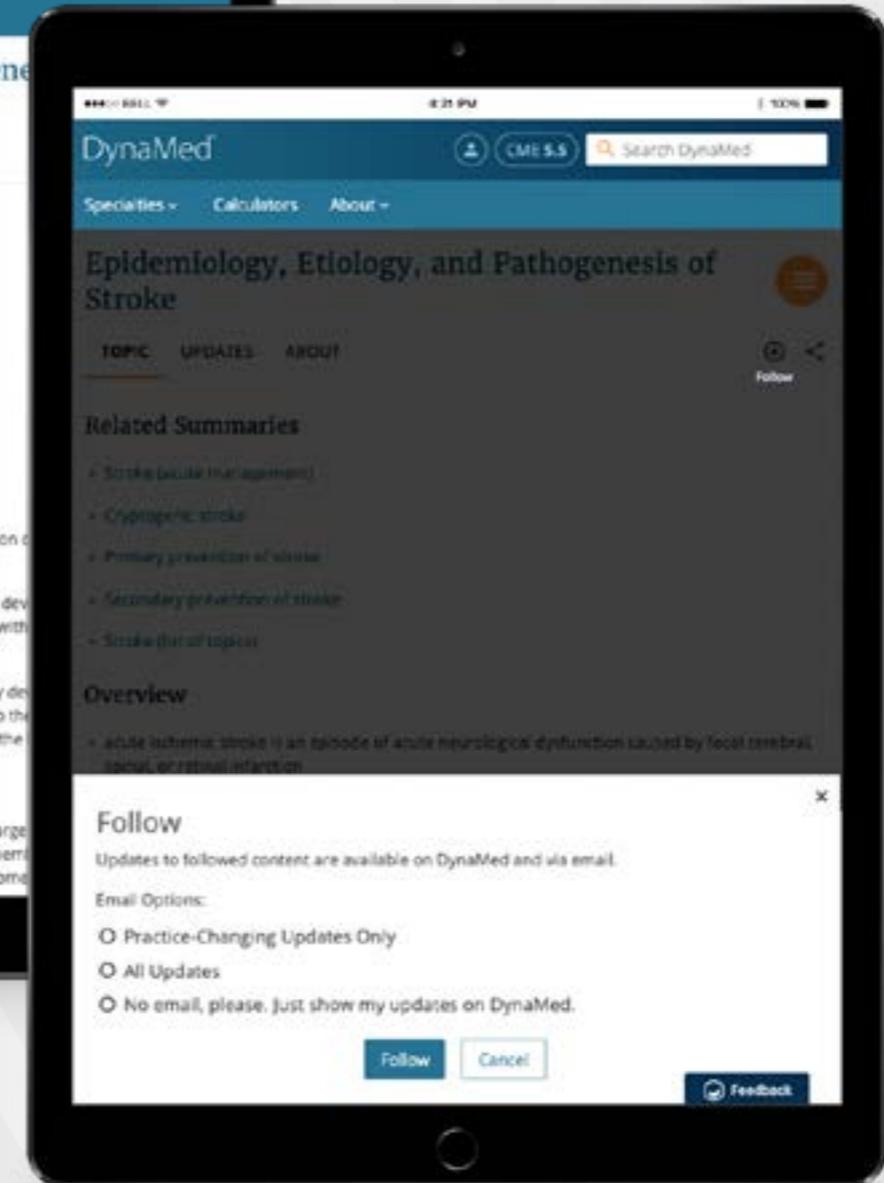
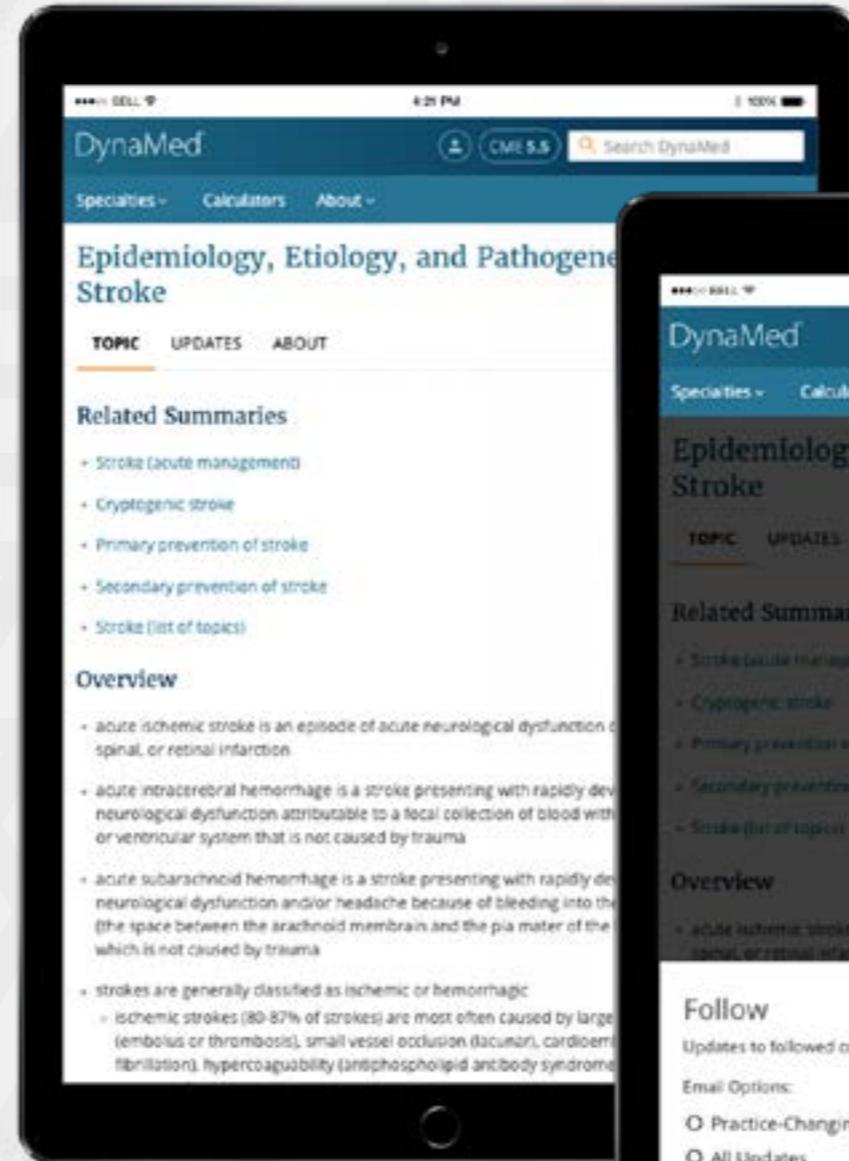
Clinicians can earn CME/CE/CPD and MOC credit every time they view a topic in DynaMed. The personalized DynaMed CME Ticker tracks the credits accrued. With a few clicks, clinicians can redeem CME credits, and after an easy one-time configuration, DynaMed will submit MOC credits on your behalf. Certificates are stored for easy access anytime.



# Follow Topics

## Get Alerts When Content You Care About is Updated

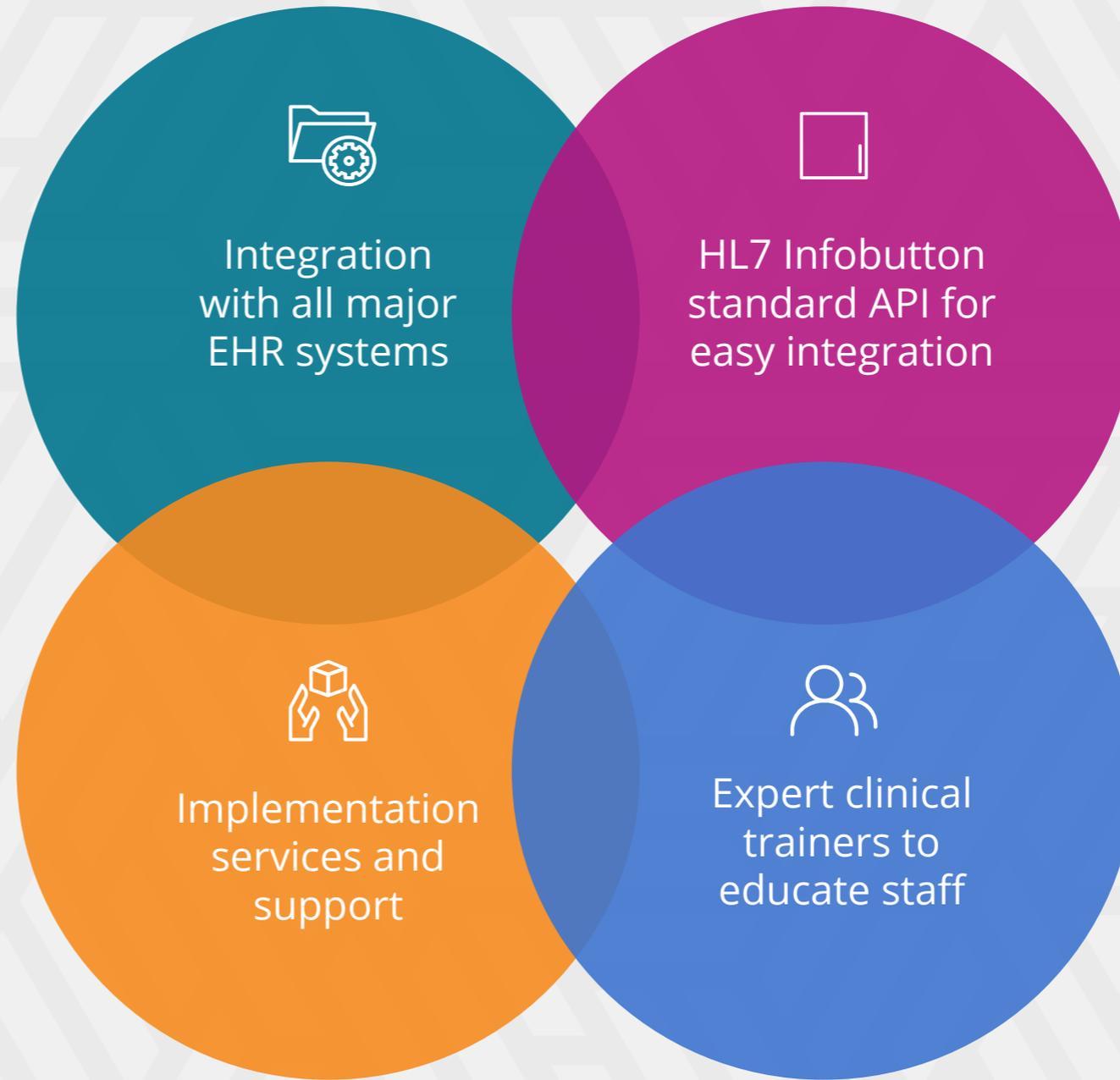
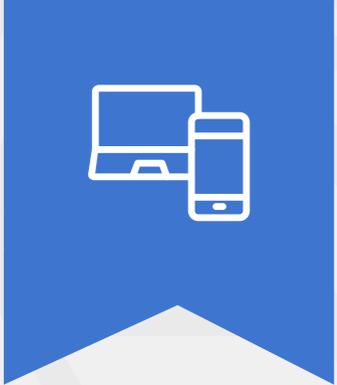
Staying current with the latest clinical-evidence related to your area of practice is easier than ever before. With DynaMed, users can easily follow topics they are interested in. New functionality allows users to choose how they want to be alerted; only when an update is practice changing, all updates or no email alerts with updates only visible on the DynaMed platform.



# EHR Integrations

## DynaMed is Fully Integrated into the Clinical Workflow

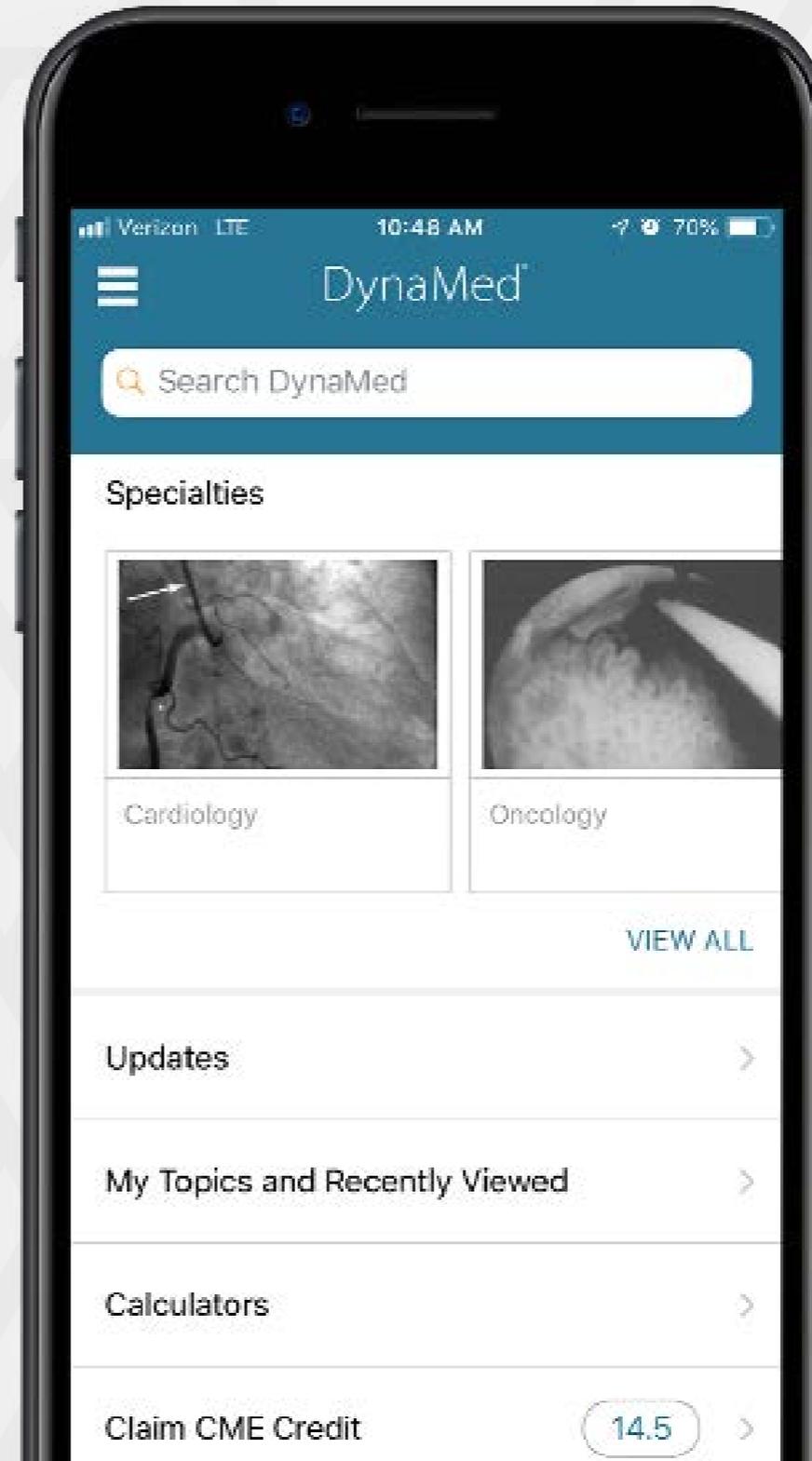
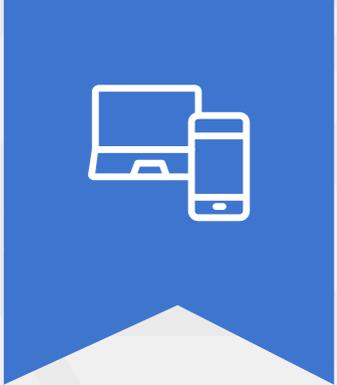
In order for a decision support tool to be embraced at the point of care, it must be able to seamlessly integrate into the clinical workflow. DynaMed works with all major EHRs, including Allscripts, Cerner, Epic, GE, McKesson and MEDITECH to ensure easy access by clinicians. Additionally, DynaMed offers expert clinical trainers and implementation services to support EHR integration and staff education.



# Mobile App

## Seamless Access On-The-Go

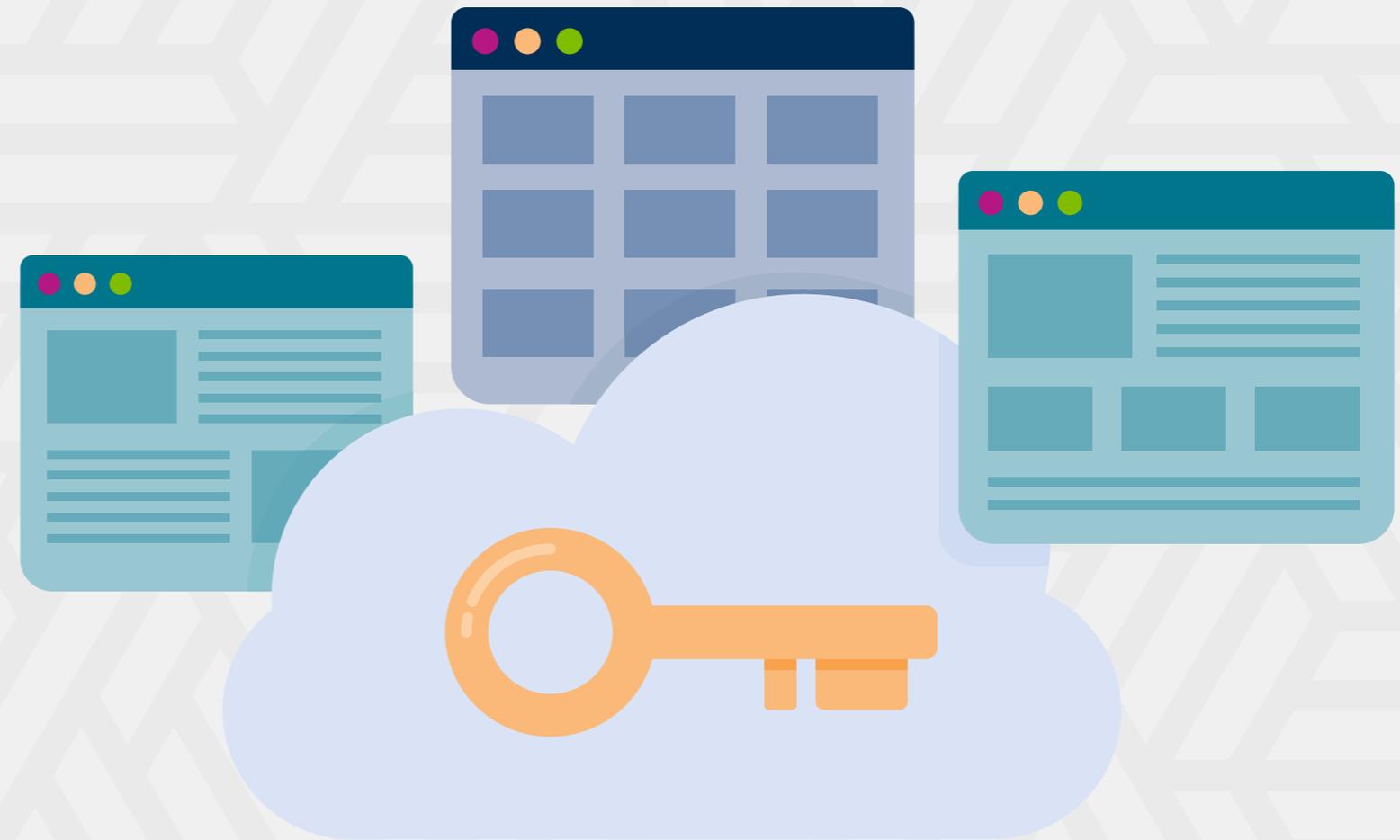
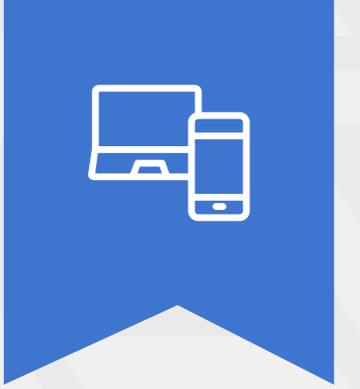
Clinicians are mobile, and they need instant access to clinical information with no barriers. DynaMed is designed for fast and easy access via an intuitive and elegant mobile experience. One-time authentication is easy. Users can follow relevant content, earn and redeem CME and MOC credit, and email topics right from within the app. The DynaMed app is free with every subscription and is compatible with iOS and Android devices.



# Single Sign-On

## Eliminate Password Fatigue

In a world where security is top of mind, clinicians are not strangers to password protection, but with so many different passwords to remember, entering and remembering yet another password to access clinical decision support can be a barrier to use. DynaMed offers seamless single sign-on integration to eliminate password fatigue and get clinicians to the information they need fast and without any unnecessary barriers.



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