

e-HLbc Strategic Planning

Rationale:

e-HLbc exists in a dynamic environment. Information resources and services are rapidly changing, and the needs of e-HLbc members in the post-secondary and health sectors are evolving with the shifting needs of patrons and end users.

Now in its second, three-year term, e-HLbc plans to engage in a strategic planning process in order to insure that the consortium continues to meet the shifting needs of members, identify strategic directions for e-HLbc to follow, and guarantee that the consortium is responsive and flexible – capable of facing the challenges of the changing health information delivery environment.

Goals of Strategic Planning Process:

What do we want our strategic plan to "do"? What do we want accomplished?

- An Examination and Confirmation of e-HLbc's Mission, Vision and Values
- An Environmental Scan (SWOT)
- Broad Strategic Directions
- Prioritized Needs and Actions Based on those Directions

Stakeholder Engagement:

Soliciting in depth participation from stakeholders in the strategic planning process offers e-HLbc the opportunity to re-enliven interest in the consortium and garner in depth grassroots information on the needs of individual institutions and the community at large. It also offers stakeholders an excellent opportunity to build relationships and bonds of trust across sectoral divides.

e-HLbc's strategic planning process will include a broad engagement, involving the following targeted groups:

- Management Committee
- Steering Committee
- Other Key Partners and Stakeholders

While engagement will be broad, the e-HLbc Steering Committee will be the group responsible for setting the consortium's strategic direction and creating the strategic plan.

Timeline:

Summer 2010 - Interview Potential Facilitators
Fall 2010 - Pre-meeting Environmental Scan & Consultation Process
Winter 2010/11 - Large Group Meeting
March 2011 - Draft Strategic Plan
May 2011- Final Strategic Plan

Details & Estimated Budget:

The Steering Committee and other key stakeholders will be invited to participate in strategic planning. This process will likely involve a one to two day facilitated strategic planning session, as well as pre meeting interviews and consultations, out of which a strategic plan will be formed.

Approximate Costs: \$25,000

Approximate in person attendees = 45 (~16 needing travel/accommodation)

Approximate length = 1.25 days (.5 afternoon/.75 following day, plus extra time for additional stakeholder consultation)

Facilitator = \$9,000

Facilities and Meals = \$5,000

Travel and Accommodation (for 16) = \$7,000

Plan writing = \$4,000